



REQUEST FOR APPLICATIONS DOWNTOWN DEVELOPMENT AUTHORITY BOARD

The City of Grosse Pointe is now accepting applications from persons with an interest in The Village as property or business owners to serve as volunteer members of the Board of the Downtown Development Authority for The Village business district. The DDA is the organization that administers and promotes The Village through social media and The Village website, as well as administering Village events including the Sidewalk Sale, Music on the Plaza and Santa's Workshops. The DDA has a tax increment finance element as well that captures increases in taxable value from properties in The Village and reserves those funds for expenses related to improving The Village.

If you are interested in serving on the DDA, please submit an application indicating your interest, experience and background to the City of Grosse Pointe. An application form is printed on the reverse side of this notice for your convenience. Applications are also available from the City Clerk at 17147 Maumee Avenue, Grosse Pointe, Michigan 48230 or on the City website at www.grossepointecity.org.

Appointments will be made at a public meeting of the City Council by the Mayor with the concurrence of the City Council.

As you may know, the City of Grosse Pointe and the Grove Pointe Village DDA are in the process of applying for Main Street designation from the State of Michigan <https://www.miplace.org/programs/michigan-main-street/overview-and-guidelines/>. If Grosse Pointe is selected, the DDA Board would become the Main Street Board. The DDA Board, functioning as the Main Street Grosse Pointe, would require a time commitment of approximately 6 to 8 hours per month for monthly Board and Subcommittee meetings and volunteer projects. The City expects to hear back in early 2020 about the success of the application process which is underway now. Please see the enclosed Main Street information.

Applications are due no later than Tuesday, September 10, 2019. If not selected in this round, your application will be kept for potential future openings.

BOARD/COMMISSION MEMBER APPLICATION



Full Name _____

Home Address _____

Home Phone # _____ Work Phone # _____

Cell Phone # _____ Email Address _____

Length of Residence in City of Grosse Pointe _____

Name of Board/Commission you are interested in serving on and why _____

Educational Background – (include highest grade completed or degrees held) _____

Employment Background – (include current or last place of employment & type of work performed)

Relevant training or hobbies _____

Are you able to attend meetings in: _____ Day _____ Evenings _____ Sat./Sun.

Applicant comments _____

Signature of Applicant

Date



the VILLAGE

• DOWNTOWN GROSSE POINTE •

LET'S GET THE VILLAGE RECOGNIZED AS A
MICHIGAN MAIN STREET COMMUNITY!

Mission Statement

Since the 1920s, The Village has been Grosse Pointe's downtown, serving as the heart of the five Pointes and proving that a strong sense of place is vital to a thriving community. Now, a city-sponsored, grassroots initiative is applying to the Michigan Main Street program to support and revitalize The Village as the premiere shopping and leisure destination for all five Grosse Pointes and beyond. This effort will create a downtown legacy for future generations by creating a community that effectively works to preserve its past while enhancing its future.

ABOUT THE MICHIGAN MAIN STREET PROGRAM

Michigan Main Street is a state-funded program that's part of a national initiative that aims to revitalize and preserve traditional commercial districts. Communities throughout Michigan compete to be selected as one of the three Official Main Street Communities inducted annually into the state's program.

The City of Grosse Pointe, its Downtown Development Authority, The Village community and stakeholders have begun the extensive application process. The goal is to be selected for 2020. The program

provides support and services designed to stimulate economic development, identify opportunities for grant funding, and develop an organizational framework to engage the entire community.

Applicants are judged on several factors including community participation and support, successful fundraising, volunteer base, and a presentation of the plan.

This effort is important because downtowns serve as the heart of a city, and a healthy heart is essential to a strong community. An attractive and vital downtown district leads

to better business recruitment, new jobs, a strong tax base, and better public amenities and community facilities. We all have a stake in preserving and improving the vitality of The Village, Downtown Grosse Pointe.

This unique community effort is a great opportunity to help build passion for and pride in the tangible and intangible qualities that make our downtown unique. Reframing the way we think about The Village and its role in the community will ensure that we preserve and enhance this treasure for years to come.

the VILLAGE

• DOWNTOWN GROSSE POINTE •

TOGETHER, WE CAN SUPPORT AND REVITALIZE THE VILLAGE.
HERE'S HOW YOU CAN HELP!

SERVE ON A COMMITTEE

Become a member of a working committee that will help shape and steer the direction of the Michigan Main Street program in Grosse Pointe. Work with neighbors and community members to make a lasting impact.

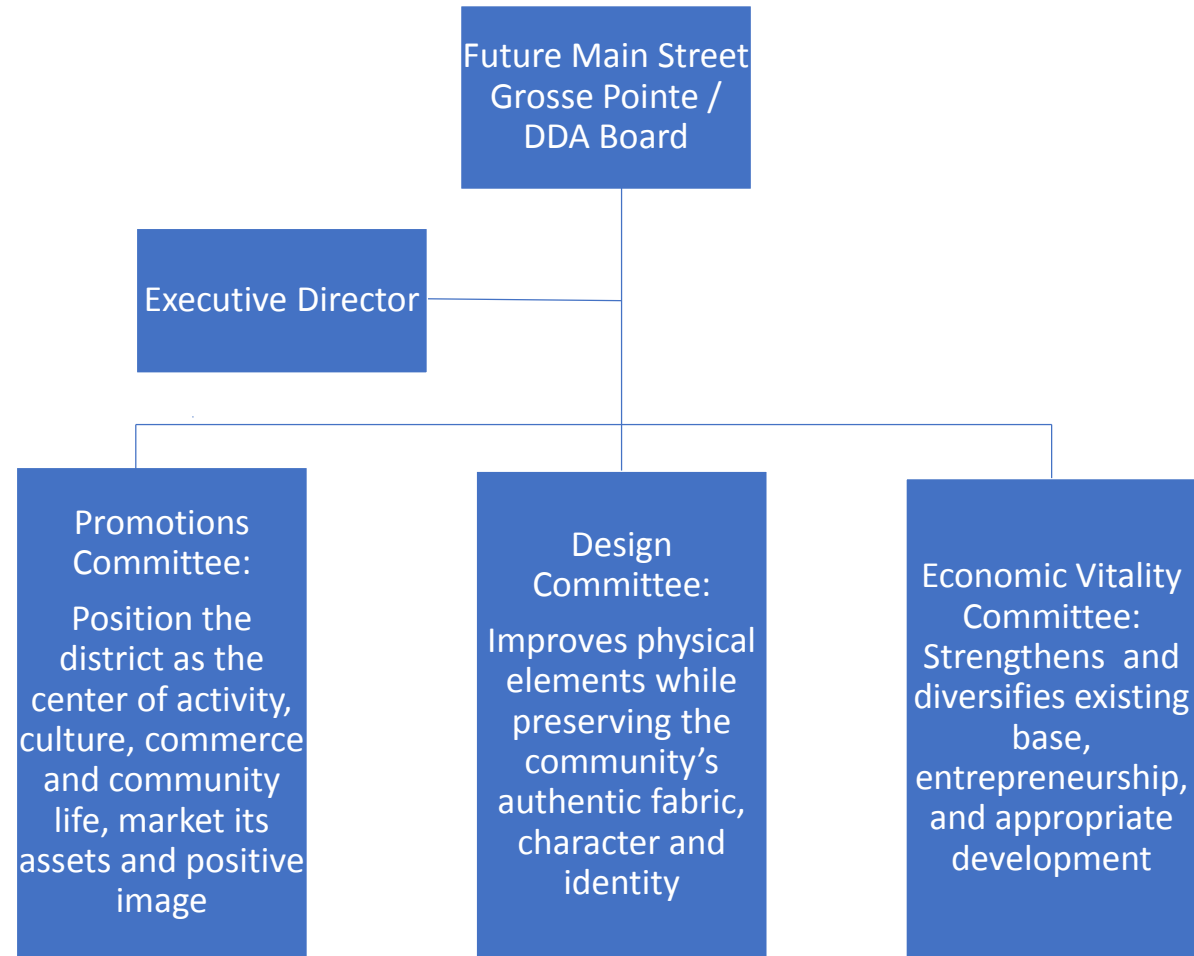
VOLUNTEER

There are so many ways to volunteer your time and talents to the many programs and activities that take place in The Village. Whether it's for one hour or one year, we can find the perfect fit for you. Volunteering in The Village is a great way to work alongside your neighbors and friends to make a real difference in the community.

WANT TO LEARN MORE?

Join our email list for upcoming information and opportunities. Reach us at MainStreetGrossePointe@gmail.com





Note: A fourth “Organizational” Committee may also be created depending on structure the Board ultimately adopts